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YoungBlackProfessionals.org Newsletter

Volume 2, Issue 6

Finishing Strong!

Special points of interest:

- Generation Y's Impact in the Workplace
- SIP & JAZZ Fundraiser
- 5 Tips for Unconventional Job Development

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Generation Y's Impact in the Workplace

"Do not doubt that this generation will change the face of the American workplace as their parents did," quotes Aaron Keshner to 2011 attendees at the Society for Human Resources Management Conference.

"In the next five to 10 years, the number of Gen

Yers in the workforce will increase dramatically."

As the number of Gen Y workers is only getting larger, it's about time we as a collective workplace learn more about Gen Y so that we can understand them, appreciate their unique strengths, and more successfully integrate them with other generations in the workplace.

Why worry about Gen Y?

Ensuring that the different generations working together under one roof actually work *well* together is a big concern for many employers. After all, if knowledge isn't able to be sufficiently shared from generation to generation, older generations will eventually retire -- taking

with them decades of experience. In addition, workers who work well together are likely to be happier, more productive and better brand ambassadors for companies.

Using this knowledge to finish strong.

Your youthfulness is not just a negotiating strategy; it is the portal through which any corporation will gateway into the future. We are one of the largest groups targeted for marketing already, therefore use that leverage as an authority on the brand the company is trying to reach!

[Full Article here!](#)



SIP & JAZZ Fundraiser for Meekie's Dream

Saturday, January 12, 2012
 8 PM—12 AM (ET)

Empowerment Zone
 775 Woodruff Rd.
 Greenville, SC 29607

My name is Omekula (Meekie) Austin, and I am a former teacher of Greenville County School District. No longer able to teach in the classroom, due to my disability, I am pursuing my dream to visit and volunteer at St. Jude Childrens Hospital in Memphis, Tennessee for a week.

The event will feature a live jazz band ~Okra~, wine, and cheese.

[View Event here!](#)



Join YBP today! Sign-up is easy and takes about a minute! Click [here](#) to join!

YBP is always seeking to improve! Tell us what you think at newsletter@youngblackprofessionals.org!

YBP
Bright Tip!



Sudoku is a great way to increase logical skills, develop patience, and enhance mental sharpness.

Sudoku is a puzzle game and can be played daily by book or online.

5 Tips for Unconventional Job Development

When the job market gets tight, job hunters get creative. Experienced applicants know that simply uploading your resume to an online job bank is more like buying a lottery ticket than applying for a job. With so many applicants vying for so few positions, the odds of landing an interview -- let alone a job -- are thousands to one. If you want to get noticed, experts say, you need to go "guerilla."

5. Hunt Companies, Not Jobs

4. Blog Your Way to a Job

3. Become an Expert

2. Advertise Yourself

1. Pick Up the Phone



Of course we are not suggesting every one of you deplete your savings to rush out and buy a billboard. We are suggesting that the best recruiter you have is yourself. We must always remember that no one will work as hard for you as you will!

[Full Article here!](#)



Congratulations to Shannon Jefferson for finishing 2011 strong graduating with an Accounting degree!

Stay Connected!



On December 10, 2011 The National Urban League, a coalition of activists, civil rights and watchdog groups rallied for voting rights at the United Nations in New York.

[Link](#)

NAACP President Ben Jealous calls it the worst attack on voting rights in 100 years.

[Link](#)



“South Carolina’s voter ID law was little more than a 21st Century poll tax, said NAACP President Benjamin Todd Jealous. “While some may quibble over the intent, there is no doubt the effect of this law would disproportionately block black South Carolinians from voting.”

Here is the link: [click here!](#)



The Nation of Islam

The Hon. Minister Louis Farrakhan recently traveled to the Caribbean to deliver messages of unity and self-determination. Farrakhan’s parents are from the Islands and the homecoming proved very welcoming and stimulating for the officials and locals alike.

Here is the link: [click here!](#)

YBP Blog Talk Radio Finishing Strong!

[Parallels between Cyberbranding and Offline Branding 12/22](#)
[Special Guest, PR Professional Pam Perry](#)

[Movies that Pay to Pay Attention to! 11/17](#)

[Demystifying Government Resources and Mortgage Financing 11/3](#)



[Real Men Have Faith! 10/27](#)

[How To Network Through Your Network's Network 10/20](#)

[Politics with Dr. Jason Johnson 10/13](#)

[Technology & Today's YBP 10/6](#)



Michael Baisden providing \$ for your business!

Click [here](#) to read full



Finishing Strong with Coach, Angela Pride

The first step is always determining where you are now. Analyze your 2011; what things did you do well? What things could you had done better? What things did you drop the ball on?

Step 2: What are the realistic things that you want to set out to accomplish in 2012? Are there unfinished things from this year that you need or want to complete? What new ventures are you interested in? Also what are the first steps in getting ready to tackle new ventures?

And the last step is taking action. This is one of the most important steps. Taking action is also one of the more difficult steps. It's not hard to look back and for most it's not difficult to dream. However, taking action and keeping focus is often a battle. This is why it's best to keep things realistic. For example, if you just got a job it's probably not realistic to think that over the next three month you will be purchasing a home. Although it is possible, it's not probable; so let's focus on our action steps.

One of the most effective ways to complete action steps is TO DO lists. To Do list only work if you are going to follow it and they require discipline. One of the best ways to take action is to hire an accountability partner (a COACH). You are more likely to follow through because everyone wants to get their money's worth. Coaching is for those that are ambitious yet lack in areas of discipline and self- control. Coaching is for those that are realistic enough to say I need help becoming the person that I'm trying to be. Coaching is accountability that is stable. So I highly recommend hiring a coach if and when you are serious about moving forward at more of a rapid pace. Finishing strong in 2011 has everything to do with preparing yourself for a successful and prosperous 2012.

Please send all inquiries to angela@coachwithpride.com or 864-877-1397 Merry Christmas and Happy New Year!



Wealth, skill and material accumulation are natural. However, let us not mistake the means of living for the object of life.

Join YBP to-day! Sign-up is easy and takes about a minute! Click [here](#) to join!

Y o u n g B l a c k

YBP
P r o f e s s i o n a l s

Stay Connected!SM

Contact us! We're always looking for great sites, quality resources, and interesting people to connect with! E-mail ybp@youngblackprofessionals.org!



Dawun, Creator and Founder of YoungBlackProfessionals.org

YoungBlackProfessionals.orgSM was established in January of 2008 as a means of closing the gaps of success within our professional community.

Our mission is to pool the talents of Young Black Professionals, locally and globally, encouraging professional growth, individual empowerment, and community development.

We offer a progressive, online platform to Learn, Share, and Network with like-minded professionals.

Each YBP recognizes a personal and social responsibility to self, one another, and the community as a whole.

[Facebook link](#) – YoungBlackProfessionals.org – [Twitter link](#)
[Wordpress Blog](#) – [Blog Talk Radio](#)

Coming Soon...YBP will begin studying The Art of War. And you're invited!

